

ORDINARY GENERAL MEETING

NOVEMBER 19, 2021

The members of TBS Alumni met in an Ordinary General Assembly on 19 November 2021.

Members were invited to vote between 26 October 2021 and 18 November 2021 at 23:59.

The meeting was opened at 6.30 pm by Pierre Hurstel, President. Catherine Halupniczak was appointed secretary of the meeting.

The following are present:

Francis Alcaraz; Youcef Amar Bensaber; Kévin Aroule; Philippe Audoit; Sylvie Audoit; Louis Audureau; Marie-Claude Augier; Elisa Barthès; Cordula Barzantny; Jean Beauvillain; Sarah Bedir; Raphaëlle Bordet; Jean Boulanger; Franck Bournet; Alix Bourrounet; Mathilde Brel; Vincent Buon; Jean-Charles Burquiere; Thomas Caillaud; Jean-Louis Cazes; Othman Chaoui; Emilie Charbonnel; Hugo Chiarenza; Nicolas Combes; Clémence Cros; Corentin Da Costa; Charlotte Daugreilh; Frédérique Delage; Monique Denjean; Andrea Desantis; Mélissa Di Meglio; Emmy Duperret; Sophie Duplan; Cassie Duport; Achille Duriez; Marina Estrampes; Gilles Faitot; Marion Felix; Philippe Fons; Laly Forêt; Annalisa Fraccaro; Louison Garnier; Hugo Garrido; Guillaume Germond; Arthur Giordano; Lina Guerin; Clément Guerrero; Catherine Halupniczak; Kosma Haratsaris; Leo Iturrioz; Laura Jarka; Erdem Keskinkaya; Hélène Kuhry; Mathilde Laborde; Anne Lafont; Patricia Lagarde; Sophie Lagarrique; Anne-Marie Laharrague; Truc Lam; Nathan Lamotte; Sandra Lansade; Romain Lanusse-Crousse; Tanguy Lauzin; Anna Lavenu; François Laverdet; Stéphanie Lavigne; Lucas Lebreton; Damien Lechon; Hugo Leguay; Nicolas Lemonnier; Maxence Lenoir; Hugo Leplus; Cedric Leprette; Nicolas Lopez; Stéphane Malet; Kawtar Mamouni; Claudine Manterola; Charles Marechal; Florian Martin; Cendrine Martinez; Clara Martins; Pierre Mas; Lionel Mathe; Maxime Medard; Nicolas Mestre; Antoine Miche; Farzaneh Mohajer; Océane Montchanin; Lisa Norbelat; Clara Olivet; Olivier Perignon; Axelle Petit; Julien Pierre; Luc Pierson; Romain Poite; Enzo Pourrieres; Patrick Pradel; Stéphanie Pradel; Celine Pratx; Elvire Prochilo; Maxime Rabinovitch; Xavier Ribes; Alexandre Ricaud; Justine Roche; Luis Rofe; Clara Roscelli; Paul Rouanet; Ombeline Rovis; Emilie Sadourny; Pablo Schnell; Matthieu Sevestre; Anabel Stambollian; Claire Stride; Antoine Thierry; Laurent Vacher; Antoine Valenti; Clara Vales ; Joséphine Vancoillie ; Vanessa Voito; Alexia Vanlaere ; Elsa Vergne ; Raquel Vilarinho Moreira; Arnaud Vilbert

- Represented members

Gilles Abikanlou; Rachida Attar; Alaric Bertrand; Axel Bondu; Jean David Dayan; Paul Fabre; Leo Girard; Marianne Habert; Anton Haramburu; Pierre Hurstel, Johann Juge; Wesley Kotze; Line Malric; Shingo Maruoka; Nadège Michel; Mathieu Rey; Valerie Rigal Rey; James de Roquette Buisson; Lionel Roques; Thomas Sicre; Pierre Souloumiac; Antoine Toth

INTRODUCTION

The meeting was opened by the President, Antoine Miche, who warmly thanked all the members present, in particular the Director General of TBS Education and General Delegate of the TBS Foundation, Stéphanie Lavigne.

Antoine expressed his pleasure at holding a General Assembly in Toulouse, within the school, and greeted the members of ATALE who were present in the room.

He explained that the financial year, which would be discussed during the moral report, had been, as for everyone, peculiar, preventing most of the meetings usually organised by the volunteers; but that this had not prevented the association from continuing its actions led for the TBS Network and the reputation of the School. This past year has also been a pivotal one, as there have been many changes within TBS Education (strategy, new campuses...) as well as within TBS Alumni (changes in the salaried team, and a new Presidency).

Antoine takes advantage of this General Assembly to thank Pierre Hurstel, who over the past 7 years has strengthened the links between the three entities that are TBS Education, the TBS Foundation and TBS Alumni.

We are also pleased to hear the latest news from the School from Stéphanie Lavigne.

Stéphanie expresses her pleasure to welcome the TBS Alumni members in the school. She also mentions the pandemic period and expresses her satisfaction to see teachers and students back on campus. She recalls that despite the difficulties, thanks to the teachers and administrative staff of TBS, whom she thanks for their commitment, the school has been able to prove its adaptability by offering 100% of courses in distance and hybrid.

She is proud to recall that TBS was the first Business Scholl to obtain the 4Digital-Digital Grande Ecole label from the CGE (Conférence des Grandes Ecoles).

Stéphanie reminds us that TBS is doing well, despite the great competition that exists within the management schools. She also reminds that if the Board of TBS is still thinking about an expansion strategy, for the moment, it is not on the agenda to merge with another school, as it has been done in other schools (Kedge, Neoma...) She explains that TBS has focused its strategy on four main pillars:

- Firstly, the school wanted to transform its campuses so that they are adapted to the learning needs of students.
- It is also launching new training and employability models.
- The school is also keen to capitalise on the resources of an increasingly expert and recognised faculty, thanks to research work and academic publications.
- Finally, the school does not neglect a crucial and determining aspect in business school: the international dimension and academic exchanges.

Nevertheless, as TBS attracts more and more students and learners, it is very necessary to expand all the premises.

Thus, TBS Barcelona will soon move to a brand-new campus. The building has been designed to accommodate all the activities of a modern institution focused on the life of the educational community. Privileged spaces will be dedicated to associative activities, student life, business projects (incubator) and innovative teaching with 2 multi-space and immersive rooms. The building has also been designed in compliance

with the strictest SD/RS standards and will have a restaurant as well as a space dedicated to scientific and corporate events.

A new campus is also under study in Casablanca, and TBS Education in Paris is currently looking for new premises, as those currently housing the Parisian programmes are becoming too cramped.

Finally, the building permit for the Toulouse campus should be granted the week of 22/11/21. The health crisis, as for many activities, has slowed down the process and delayed this project, but the opening is planned for 2025.

With a total surface area of 31,500 m2, it will still be in the city centre (Compans-Caffarelli on the Petit Palais site) and will group together all its activities.

AGENDA

✓ Moral Report: Vote of discharge

✓ Financial Report: Vote on discharge

✓ Renewal of the Board: Votes

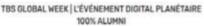
It is reminded that no quorum is required for the validity of the OGA, therefore the General Assembly will be able to validate the decisions voted remotely (from October 26 to November 18, 2021 at 23:59).

MORAL REPORT

The events

As mentioned in the introduction, the past year has been very disrupted by the pandemic. However, the salaried and volunteer team was able to adapt and continue to offer activities to its members.







RETOUR SUR LATBS GLOBAL WEEK 2020

Thus, the first TBS Global Week was created.

This event, 100% remote, 100% alumni, and imagined for the benefit of the TBS Foundation, allowed to prove that alumni are always present, and that our school produces great and beautiful profiles, inspiring, always faithful to their Alma Mater, and generous towards the alumni beneficiaries of the TBS Foundation.

TBS Global Week: closer to the school and for the benefit of the TBS Foundation = a magical triptych!

In a few words, TBS Global Week is more than 60 alumni speakers, 1100 participants including 20% students, 11 K€ raised for the Foundation

Events within the association

The spirit of belonging has remained intact: events have continued to be proposed, whether by Chapters (geographical volunteer groups), Tribes (thematic or professional volunteer groups) or Clubs (volunteer groups linked to a particular TBS programme).

We are happy to see that the student associations are getting closer to the alumni network each year, reinforcing our desire that TBS students understand that they are alumni as soon as they arrive at the School.



27 October 2021

Association

La Tribu magazine is back in a digital version

Finally, congratulations to the Editorial Board of La Tribu, which has refocused the magazine on the central section, and now offers a digital and bilingual French-English version, allowing all alumni including non-French speakers to read the contributions of alumni participating in this beautiful work.

The Directory

The directory: the essential tool of the network, the foundation of all TBS Alumni activities.

This tool, which we now call TBSocialNetwork, is the right way to connect on a one-to-one basis to find your peers, but also to do business between members, to offer your services to the network, to recruit, to introduce yourself...

We work a lot with LinkedIn of course, and if we compare our connections with this type of social network, we are all _ thanks to TBSocialNetwork_ in a "Level 1" relationship.

It is also, for the School and the Foundation, a way to find and enhance the value of alumni, especially through the indispensable and very present rankings.

Close to our School: #We are TBS

It is obvious: we are proud to participate in all actions that can work to the reputation of TBS Education: thus, TBS Alumni makes it a point of honour to participate, thanks to employees, members of the Bureau and Board of Directors, volunteers ... in events organized by the Conférence des Grandes Ecoles, but also in Open Days, graduation ceremonies, back-to-school amphitheatres, Sesame Projects among others.

The Vice-Presidents of the association are also very careful to remain close to the School programme managers, so that our actions are as close as possible to the expectations of the student alumni.

On the other hand, the salaried team wants to be increasingly close to the departments of TBS, to provide support to the Surveys and Accreditation Department (data analysis for

surveys ...) to the ISD (management of inconsistencies, duplication ...) to the global communication to alumni, to the TBS Foundation.

We are also happy to relay to all alumni news from the School, the teacher-researchers' surveys, the news of the student associations.

The MORAL QUITUS has been voted unanimously by the members having expressed themselves on the site from October 26th to November 18th, 2021.

FINANCIAL REPORT 2020-2021

The full financial report for the financial year 2020-2021 has been published in the voting module, available to all voting members. The summary is presented on the screen as a reminder:

		31/08/2021	31/08/2020
ONDS PROPRES			
Fonds propres sans droit de reprise			
Fonds propres statutaires			
Fonds propres complémentaires			
Fonds propres avec droit de reprise			
Fonds propres statutaires			
Fonds propres complémentaires			
Ecarts de réévaluation			
Réserves			
Réserves statutaires ou contractuelles			
Réserves pour projet de l'entité		77 781	77 85
Autres réserves			
Report à nouveau			
Excédent ou déficit de l'exercice		35 535	-7
	Situation nette	113 316	77 78

COMPTE DE RESULTAT	Exercice	N-1	N-2
	N		
Produits d'exploitation (hors taxes)			
Production vendue [bien et services]	20 170,30	5 105,00	8 913,10
Subventions d'exploitation	345 000,00	420 588,85	363 770,87
Autres produits	24 571,57	30 902,93	46 011,71
Total I	389 741,87	456 596,78	418 695,68
Charges d'exploitation (hors taxes)			
Achats de marchandises	182,93		
Autres charges externes *	109 838,40	183 570,17	206 553,99
Impôts, taxes et versements assimilés	2 177,99	1 594,18	1 894,22
Rémunération du personnel	172 089,67	169 559,69	180 540,02
Charges sociales	53 746,61	60 720,58	58 869,33
Dotations aux amortissements	17 105,27	13 834,56	13 616,85
Autres charges	229,03	35,33	187,65
Total II	355 369,90	429 314,51	461 662,06
RESULTAT D'EXPLOITATION (I-II)	34 371,97	27 282,27	(42 966,38)
Produits financiers (1)	101,35	142,30	267,39
Produits exceptionnels (1)	2 630,00	8 000,00	70,52
Charges exceptionnelles	2 630,00	35 500,00	611,60
BENEFICE ou PERTE	34 473,32	(75,43)	(43 240,07)

In conclusion:

- The equity (113K€) constitutes the reserves of the association.
- The 2018 level (121K€) is almost back.

- The help brought last year by TBS Education allows us to find a balance We are still dependent on subsidies:
- From TBS Education
- ATALE, which continues to subsidise us to the tune of 10Ke each year and has helped us with 5K€ for TBS Global Week. We would like to thank the entire ATALE team for their generosity.

To increase our own income, a special effort is made to raise funds from those who graduated before 2017 (19K€ were raised during the year, 7K€ more than in the previous year).

Although far fewer events were organised due to the pandemic, we continue to offer paid events, allowing us to raise funds for the development of our activities.

Finally, the IEDN Bachelor and AE MBA dedicated funds were not used this year; the balance is carried forward for future years.

ESTIMATED BUDGET 2021-2022

	BUDGET 2021/2022	Dépenses	Recettes
Animation réseau	Events 'as usual' y/c Conférence post-AG	19 000 €	3 600 €
	Global week CoCreationLab	35 000 €	
	Global Week soutien Atale		5 000 €
	1 : Evenementiel	54 000 €	8 600 €
	2 : La tribu version bilingue, digitale, 800 ex imprimés	29 113 €	- €
	3 : soutien communication digitale (jusque fin 12/2021)	8410€	- (
Annuaire	4 : principalement besoins logiciels	7 920 €	. (
Relations entreprise	5 : principalement besoins logiciels	7 920 €	
Entraide	6 : achat logiciel reporté	. (
Frais de fonctionnement	7 :Site @ hébergement, emails, amortissements, abonnements, déplacements,	35 117 €	. (
Revenus association	8 : (hors evenementiel) Partenariats, cotisations Subvention EESC		31 000 €
Masse salariale	9:4CDI+1,5ETP	280 189 €	
		Dépenses	Recettes
	Grand Total	422 669 €	409 600 €
		- 13 069 €	

Unsurprisingly, the largest part of the budgetary expenditure is devoted to the wage bill, then to the animation of the network, and finally to software costs.

We must therefore remain very cautious in the current financial year, while increasing our efforts to increase our income.

The FINANCIAL QUITUS was voted unanimously by the members having expressed themselves on the site from October 26th to November 18th, 2021.

RENEWAL OF THE MEMBERS OF THE MANAGEMENT BOARD

As a reminder: three years ago, the Board had 32 members. The statutes having evolved, last year it had 24 members and this year we have reached the objective of 15 elected members.

A tighter board for greater efficiency and agility.



Thank you to all our former directors for their unfailing commitment. We know that they will remain by our side, some of them still being active volunteers within the association.

Following the online voting, here is the 2021-2022 Board of Directors:



A NEW MANDATE UNDER THE BEST AUSPICES

- ✓ The President of TBS Education is an alumnus, which facilitates the relationship with the School
- ✓ The President of TBS Alumni is now an ex-officio member of the Board of Directors of TBS.
- ✓ The vice-presidents are increasing the number of meetings with students and their associations, to create a strong link with them as soon as they enter the school
- ✓ The arrival of an alumnus (Marion Felix, TBSA volunteer) to the management of the Foundation, and the presence of the President of TBS Alumni as an *ex-officio* member of the Comex of the Foundation are all reasons to be happy.

And it's not over yet!

In 2021-2022, we have already made a good start:

- ✓ successful events like TBS Global week or the Club des Clubs Immobilier, with Johan Busquet
- ✓ 2 successful meetings in London (30 people) and Paris (300 people!)
- ✓ agreements being consolidated with local actors for international development







- ✓ the life of the Chapters is successfully back! Meetings have been organized in the chapters of London, Montpellier, Toulouse, Paris, Berlin, Dubai
- ✓ from February/March 2022: organization of a seminar for our active volunteers.

Our ambitions?

A collaborative contribution to TBS Education events, as well as to its corporate mission and strategy, to the vision of the future campus.

Our needs?

To develop the human and financial resources of the association to increase the activity of the TBS Alumni community, for the benefit of the network, the School and the TBS Foundation

At 6.45 pm, the agenda having been exhausted, the meeting was closed

The participants were invited to join the Sport & Impact Conference organised after the General Assembly.